

Contemporary realities and new challenges put School Safety at the center of attention for parents, teachers, administration, and the public every day. Parents deserve peace of mind that their children are protected in schools. Teachers and administrators, among all of their other responsibilities at schools, deserve assistance in keeping their students and facilities safe. The threat of major incidents at schools or campuses complicates this. In the case of major incidents, every second counts, and being able to react quickly will likely save lives. In order to prepare for these scenarios, we must step back and imagine how staff would respond.

#### **Active Shooter Use Cases**

Suppose an individual enters your premises with a weapon. In this situation, people's immediate reactions will typically be to freeze, run, hide, or fight. However, without regular and repetitious training, staff won't remember or think about the locations of the hard-mounted panic buttons, and, in places of public worship, visitors will be completely unaware of them or their location. Unless these are within close proximity, the simplistic attempt to reach them could potentially put them in greater danger. Even if someone does activate a panic button, the signals are typically received by a third-party monitoring company. This call taker's role in the 'Chain-of-Care' will be to first validate the emergency and determine the type of respond before contacting the 911 center via a non-emergency number. This process takes longer than the incident itself.

The assailant may have the element of surprise and could have access to the facility and numerous staff members, leaving on-site security with insufficient time to react. As we have all learned from a young age, our initial response should be to call 911, anticipating a quick deployment of appropriate resources. Unfortunately, your on-site security and administrators may not be notified of any 911 calls made, providing the assailant with more opportunities to harm additional individuals.



- » Location Identification
- » Route Planning
- » Communication
- » Resource Coordination
- » Complete Situational Awareness



#### The 911inform Solution

911inform can significantly enhance the outcome of a situation similar to the one mentioned above. Within seconds of a 911 call being placed from your campus, your security team and administrators are notified. We are fully integrated with your primary 911 Emergency Communication Center (ECC) or Public Safety Answering Point (PSAP). Our tailored solutions provide immediate notification, messaging, and optional audible/visual emergency alerting for Jewish facilities at high risk of terrorist attacks. Our solutions are designed to facilitate emergency preparedness coordination, situational awareness, and collaboration between your on-site personnel, 911, and responding public safety agencies.



# **Emergency Alerting and Notification**

While we acknowledge that hard panic buttons can enhance safety, their location near exits is crucial. Hard panic buttons necessitate validation and someone to provide details of the incident. Vendors of hard panic buttons usually integrate with a third-party monitoring company, which can take several minutes.

However, 911inform does not rely on third-party monitoring. Our system can be activated through various means, including 911 calls, A.I. threat detection, panic apps on smartphones, or panic buttons located at exits. It is critical to be informed of all potential incidents on your campus immediately. You may have security or medically trained personnel, such as those trained in CPR or Stop the Bleed, who can respond while first responders are en route. We send instant email and/or text message notifications to your security and administrative staff within seconds of an activation, as saving even a few seconds can be the difference between life and death.



### **Jurisdiction View and Macro-Geofences**

911inform is designed to work seamlessly with more than 5,200 Public Safety Answering Points (PSAPs) across the United States. Our solution has the capability to create a "macro-geofence" for each of your facilities within the jurisdiction of the city or county's PSAP. This allows for immediate alerts for any 911 calls or validated alerts originating from any location on your property.





## **Interactive Mapping**

This involves processing the floor plans of each building, including single and multi-story structures, and identifying all relevant emergency devices such as AEDs, fire alarms, fire extinguishers, Stop the Bleed kits, hazardous materials, safe rooms, and integrated technology locations. These details are marked on shared maps that can be viewed by the PSAP, your team, and first responders for improved emergency response.

# **Plan Creation**

911inform offers professionally processed floor plans for your facilities. Our team will create floor plans based on your existing evacuation plans and include both interior and exterior topology. Before launching, the accuracy and completeness of the floor plans will be confirmed by the client. The floor plans serve as a reference point to locate emergency events on the premises, including 911 calls. Additionally, 911inform can display the optimal route through the building for first responders to take.

#### **Tactical Views**

The Tactical View feature offers a comprehensive top-down perspective of the emergency site, displaying images of the location from north, south, east, and west directions. This feature is highly beneficial for first responders as it can aid them in comprehending the building's layout and identifying any potential threat locations outside the building.

# ENHANCED OPTIONS & INTEGRATIONS:

VAPE DETECTION

WEAPON & GUNSHOT DETECTION

**FACIAL RECOGNITION** 

LICENSE PLATE READING

ENVIRONMENTAL DETECTION & MONITORING

#### **Live Communication**

911inform offers a live chat text dialogue box to facilitate real-time sharing of actionable information between your on-site security team, PSAP, and first responders.

## **User Groups**

911inform allows for customizable notification settings to accommodate different user groups. With over 100 user groups available, notifications can be targeted to specific personnel in certain locations or dealing with specific incidents. The system also allows for notifications to be sent to all personnel if necessary. Administrators can assign notification groups based on personnel position and filter them accordingly. This ensures that notifications are sent only to relevant parties on a case-by-case basis.

## **Safety Checks**

With our solution, system administrators can initiate safety checks for internal users of the system. The recipients will receive an SMS text message asking if they are safe, and they can respond with Y for yes or N for no. The responses will be immediately logged into 911inform for real-time monitoring.

## **Emergency and Non-Emergency Messaging**

System administrators can easily send out announcements to any group within your organization via email or text message. These groups can include staff, congregation members, students, parents or guardians, and other facilities. The system also provides the flexibility to broadcast messages in multiple languages for a wider reach.

# **FREE Smartphone Panic Button App**

911inform's smartphone panic button app provides a viable substitute for hard panic buttons. With the one-touch panic button feature, you can pre-configure the button to suit any emergency event specific to your organization. The panic buttons, which are included in your 911inform subscription, can be added to your organization at any point. These alerts can be set up to notify only your onsite security personnel or both your on-site security personnel and the PSAP.









Lockdown



Silent Alarm



Active Shooter





Shelter in Place







## **Platform-agnostic Architecture**

The 911inform solution is scalable and can be integrated with an existing security system with remote controls for doors, colored strobe lights, PA/intercom systems, and software-based/physically mounted panic buttons. Additionally, optional add-on features include weapon and gunshot detection, AI and facial recognition, as well as license plate readers, and vape detection sensors for specific use cases.

911inform is one of the ONLY solutions capable of providing a complete, comprehensive, site-specific package designed with the exact components, including hardware, software, installation, and support for locations that do not yet have a notification or emergency event management solution in place.

#### **Cost Effective Solution**

Regardless of any existing security systems, the 911inform solution enhances EMERGENCY EVENT AWARENESS and can provide public safety with supplemental additional information regarding any event taking place at the covered location. The solution consists of a subscription-based model that is affordable and scalable for any number of devices and buildings on various property configurations.

911inform is the complete toolkit for today's ever-changing technology in the NG911 and security sector. Let us enhance your next steps in safety solutions.

ALL FEATURES PROVIDED
BY 911INFORM ARE
INTEROPERABLE WITH
911, LAW ENFORCEMENT,
FIRE, AND EMS





