



Best Practices on Advocating for Effective School Safety

Empowering Parents to get Involved in
School Safety with 911inform



Contemporary realities and new challenges put School Safety at the center of attention for parents, teachers, administrators, and the public every day. Students deserve environments in which they can learn and grow without worry. Parents deserve peace of mind that their children are protected in schools. Teachers and administrators, among all of their other responsibilities at schools, deserve assistance in keeping their students and facilities safe. 911inform, a single-pane-of-glass notification and security management platform, is the only solution that assists and enhances communication between local authorities and schools and saves valuable seconds in an emergency.

911inform is a browser-based system that integrates between schools and emergency dispatchers. It allows dispatchers to pinpoint the location of an emergency call's origin while simultaneously notifying local authorities and allows them to access detailed real-time dynamic maps and visuals of a school's premises. 911inform also notifies key on-site personnel, allowing them to react to the emergency immediately. Additionally, responders and personnel gain control of all building security systems to manage response strategies.

Follow the steps in this guide to advocate for the integration of 911inform in your school district.

Find contact information for your school's Board of Education and administrators.

First, identify who the main points of contact are for your district. Some districts encourage direct communication to administrators and board members; others maintain community relations or press officers to facilitate contact.

Visit your district's website or search for districts by state at <https://nces.ed.gov/ccd/districtsearch/> to get information on contacting the relevant individuals at your district.

In your messages, it is best to:

- Introduce yourself,
- State your purpose,
- Present your concerns,
- Request a meeting.

After a dialog has been opened, you might want to ask a series of questions:

- What precautions does the district already take?
- Are you performing threat assessments or emergency planning?
- Are you aware of "x" safety programs?
- Are you aware that districts can apply for grants to become compliant with or upgrade to certain safety programs?
- Are you aware of 911inform and how it exceeds compliance* and safety standards with no additional hardware or software?

Additional questions may arise, and many might be tailored to the unique needs and situations surrounding your community. Feel free to contact 911inform for assistance with other questions or situations.



Did you know? In recent years, the federal government has passed nationwide laws regarding multi-line telephone systems, called Kari's Law and RAY BAUM'S Act. When we mention exceeding compliance, we are providing a solution that goes beyond meeting those requirements. Requirements for these laws include a direct dial to 911 without any access codes and providing the location of the call to dispatch and on-site personnel. Many states are also passing Alyssa's Law, which requires all public elementary and secondary schools to install panic button alarms.

STEP 02

Determine if your school district has a safety and security committee.

Often, districts entrust security concerns and decisions with a committee of administrators, staff, or community leaders. Determine whether your district has such a committee and consider speaking with each of its members or at a committee meeting. Possible members of these committees may be:

- District superintendent(s)
- School emergency manager
- School resource officer
- Chief of school security
- Appointed members from the local police department.

Revolutionize School Safety with Crisis Communication

and Emergency Response Capabilities

[Click here for more info](#)

**911inform
has a proven
track record of
school safety,
and is currently
integrated in
over 2,000
schools
nationwide.**



Ask your PTA/PTO what they are doing to champion school safety.

Parent-Teacher associations and organizations are often the bridges between parents' needs and their districts. While the organizations don't control the day-to-day operations of schools, they often can affect change within their districts. Consider consulting with your local PTA or PTO about how they advocate for school safety within your community.

The National Parent Teacher Association created resources to help parents, teachers, and local associations with addressing school safety concerns in their districts. The resources can be found on the National PTA's website [here](#).

One of these resources is "[Safe and Supportive Schools: 20 Questions Every Parent Should Ask](#)." This document suggests twenty questions parents can ask administrators, teachers, board members, or anyone else interested in school safety. 911inform suggests choosing ten of the questions that stand out most to you and utilizing them at PTA, PTO, board meetings, or in meetings with administrators. Then, invite them to view the entire list at the National PTA's [website](#).

Case Study

Minutes Matter – But Seconds Count

[Read more here](#)



Utilize 911inform's Sample Letter to Administrators

Contacting administrators can be a difficult task, especially on topics like school safety. 911inform created a sample email that can be customized to your needs to guide the conversation in the direction of your district's school safety. This email can be used to start the conversation, or continue the dialogue into results that will benefit your whole community. See our email draft below:

Subject: Urgent Request to Utilize Grant Fund for School Mapping for 911inform Solution

Dear [School District/School Board Name],

I hope this email finds you well. I am [Your Name], and I am writing to express my concern for the safety and security of our students, including my child [Child's First Name] within the [Your district name]. Since ensuring the utmost safety of our children while they are in school is of paramount importance, I would like to propose the allocation of our mapping grant fund toward the implementation of a critical and potentially life-saving security solution: 911inform. By using our grant funds to acquire and use 911inform, we can enhance our emergency response capabilities and ultimately save lives while also satisfying the requirements of the mapping data initiative.

911inform is an innovative and comprehensive school security platform that has proven to be effective in schools and public facilities around the country. The solution leverages cutting-edge technology to provide immediate and precise location information to emergency responders and police in the event of an emergency.

I kindly request that the [School District/School Board Name] consider the allocation of our mapping grant funds towards the implementation of 911Inform in our schools. This investment in the safety of our students is critical in providing a secure and nurturing learning environment.

I would be happy to provide additional information or participate in any discussions or presentations necessary to facilitate the decision-making process.

Thank you for your time and consideration. I look forward to hearing from you soon and working together to prioritize the safety and well-being of our students.

Sincerely,
[Your Name]
[Your Contact Information]

